



Hoya Capital Housing ETF

Hoya Capital Housing ETF (Ticker: **HOMZ**) offers diversified exposure across the entire United States housing industry.

Investment Case



Housing Shortage & Demographic-Driven Demand

Underinvestment in Housing Despite Demand Growth in Key Age Cohorts



Capture Rise in Home Values & Rent Inflation

Supply/Demand Imbalance Has Resulted in Persistent Housing Inflation



Growth & Monthly Income Potential

HOMZ invests in many of the highest dividend growth real estate companies and expects to pay monthly distributions.*



Award-Winning ETF & Investment Advisor

HOMZ is advised by an award-winning ETF issuer & real estate specialist.

Fund Objective

HOMZ seeks to track the performance, before fees and expenses, of the **Hoya Capital Housing 100 Index**, a rules-based index designed to track the 100 companies that collectively represent the performance of the United States Housing Industry.

Housing Index Overview

The HOMZ Index targets many of the **highest dividend growth** real estate companies across four US Housing Industry Business Segments, designed to benchmark the US Housing Sector.

Hoya Capital Housing Index	Weight	Companies
Home Owners & Rental Operators Residential Rental REITs Real Estate Owners & Operators	30%	20
Home Building & Construction Single-Family Home Builders Home Building Products & Materials	30%	30
Home Improvement & Furnishings Home Improvement Retailers Home Furnishings & Home Goods	20%	20
Home Services & Technology Mortgage Lenders & Servicers Property, Title & Mortgage Insurance Real Estate Technology & Brokerage	20%	30

Fund Details

Ticker	HOMZ
Exchange	NYSE
Expense Ratio	0.30%
Net Assets	\$32.61M
Typical # of Holdings	100
Inception Date	3/19/2019
Bloomberg Ticker	HOUSING Index
Advisor	Hoya Capital
CUSIP	26922A230
Morningstar Category	Mid-Cap Value

Distributions

Distribution Frequency	Monthly
Index Dividend Yield	3.41%
30-Day SEC Yield	3.07%
12-Month Trailing Yield	2.79%

Representative Index Holdings



Visit www.TheHousingETF.com/HOMZ for complete list of holdings.



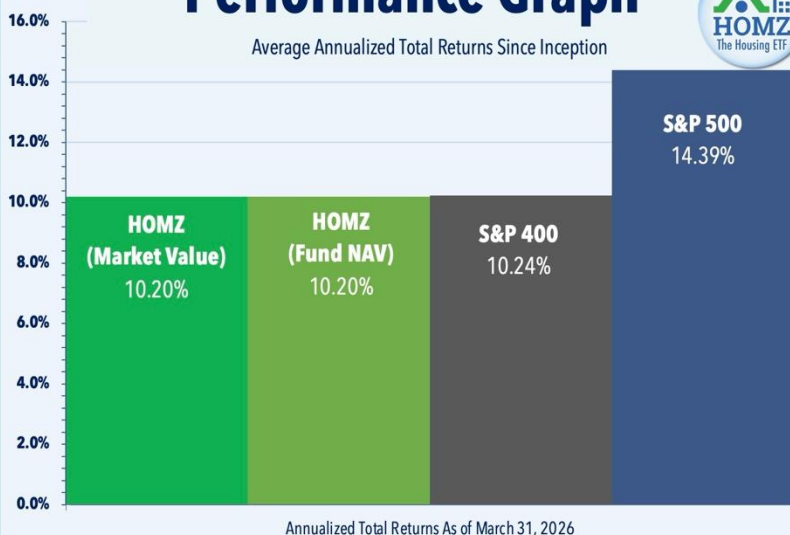
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Fund Performance

Performance Graph

Average Annualized Total Returns Since Inception



	MONTH-END PERFORMANCE						
	Month	Quarter	Year-to-Date	1-Year	3-Year	5-Year	Since Inception
HOMZ Market Value	-11.01%	-6.39%	-6.39%	-3.11%	9.74%	4.37%	10.20%
HOMZ Fund NAV	-11.03%	-6.28%	-6.28%	-3.26%	9.74%	4.42%	10.20%
S&P 400 Index	-5.39%	2.50%	2.50%	17.35%	12.09%	6.92%	10.24%
S&P 500 Index	-4.98%	-4.33%	-4.33%	17.80%	18.32%	12.06%	14.39%

	QUARTER-END PERFORMANCE						
	Month	Quarter	Year-to-Date	1-Year	3-Year	5-Year	Since Inception
HOMZ Market Value	-11.01%	-6.39%	-6.39%	-3.11%	9.74%	4.37%	10.20%
HOMZ Fund NAV	-11.03%	-6.28%	-6.28%	-3.26%	9.74%	4.42%	10.20%
S&P 400 Index	-5.39%	2.50%	2.50%	17.35%	12.09%	6.92%	10.24%
S&P 500 Index	-4.98%	-4.33%	-4.33%	17.80%	18.32%	12.06%	14.39%

Expense ratio: 0.30%. Inception Date: 3/19/2019

The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. You cannot invest directly in an index.

Short term performance, in particular, is not a good indication of the fund's future performance, and an investment should not be made based solely on returns.

The S&P 500 Index is a broad-based unmanaged index of approximately 500 large-capitalization stocks, which is widely recognized as representative of the U.S. equity market in general.

The S&P Mid-Cap 400, also known as the S&P 400, is a broad-based unmanaged index of approximately 400 mid-capitalization stocks which is widely recognized as representative of the mid-cap segment of the U.S. equity market.

Disclosures

This material must be preceded or accompanied by a prospectus and can be obtained by clicking [here](#).

Investing involves risks. Principal loss is possible. The Fund is not actively managed. The Fund's investments will be concentrated in housing and real estate-related industries. Investments in real estate companies and the construction and housing industry involve unique risks. Real estate companies, including REITs, may have limited financial resources, may trade less frequently and in limited volume, and may be more volatile than other securities. Many factors may affect real estate values, including the availability of mortgages and changes in interest rates. Real estate companies are also subject to heavy cash flow dependency, defaults by borrowers, and self-liquidation. The construction and housing industry can be significantly affected by the real estate markets. Compared to large cap companies, small and mid-capitalizations companies may be less stable and their securities may be more volatile and less liquid.

ETF shares may be bought and sold in the secondary market at market prices and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. Although it is expected that the market price of Shares will approximate the Fund's NAV, there may be times when the market price of Shares is more than the NAV intra-day (premium) or less than the NAV intra-day (discount) due to supply and demand of Shares or during periods of market volatility.

30-Day SEC Yield represents net investment income earned by a fund over a 30-day period, expressed as an annual percentage rate based on the fund's share price at the end of the 30-day period. The yield reflects fee waivers and/or expense reimbursements during the period. **12-Month Trailing Yield** is the distribution yield an investor would have received if they had held the fund over the last twelve months, assuming the most recent NAV. The 12-Month Trailing Yield is calculated by summing any income, capital gains, and return of capital distributions over the past twelve months and dividing by the sum of the most recent NAV and any capital gains made over the same period. **Index Dividend Yield** is the weighted average of the underlying indicated annual dividend divided by price, expressed as a percentage. The indicated annual dividend is calculated as the most recent regular cash dividend multiplied by the distribution frequency. Source: Bloomberg.

IOPV: Indicative Optimized Portfolio Value is a calculation disseminated by the stock exchange that approximates the Fund's NAV every fifteen seconds throughout the trading day. **NAV:** The dollar value of a single share, based on the value of the underlying assets of the fund minus its liabilities, divided by the number of shares outstanding. Calculated at the end of each business day.

Awards Methodology: ETF Express Award Methodology Awards are based on a "peer review system" whereby ETF Express readers – including institutional and high net worth advisors, managers, and other industry professionals at fund administrators, prime brokers, custodians, and advisers – are invited to elect a "best in class" in a series of categories via an online survey. There were 1,202 votes cast in total. ETF Express worked with Algo-Chain to pre-select ETF Providers in each category based on investment performance during the 12 month period of May 2018-May 2019. Subjective categories did not have pre-selected categories. In each category, the firms with the most votes at the end of the voting period are subject to a final review by ETF Express's Senior Editorial team. Awarded on October 24, 2019.

*Distributions are not guaranteed. Diversification does not assure a profit or protect against a loss in a declining market.

Hoya Capital Real Estate is the advisor to HOMZ which is distributed by Quasar Distributors, LLC.

Top 10 Holdings

Company	Weight
Lowe's Companies	3.29%
Home Depot	3.12%
Tri Pointe Group	2.33%
Toll Brothers	1.69%
Ventas	1.68%
CubeSmart	1.65%
Public Storage	1.64%
Extra Space Storage	1.62%
Equity Lifestyle	1.61%
Welltower	1.61%

Fund Details

IOPV Symbol	HOMZ.IV
NAV Symbol	HOMZ.NV
Calculation Agent	Solactive
Fund Admin	US Bancorp
Subadvisor	Penserra
Distributor	Quasar Distributors
Lead Market Maker	Virtu Financial